

Cuorenero Green is born: the new Dolceamaro brand that combines taste, quality, and well-being

Dolceamaro, a historic company from Molise and a benchmark in the Italian confectionery sector, officially presents Cuorenero Green, the new brand that expands the Cuorenero universe with a more modern, conscious, and wellness-oriented food offering.

Cuorenero Green was created with a clear goal: to offer consumers healthier choices without sacrificing the pleasure of taste.

This product line is designed for those who seek items made with simple, high-quality, recognizable ingredients, developed to meet different dietary needs.

The first product launched on the market is a gluten-free and dairy-free cake, a recipe created to be inclusive and light, suitable for people with intolerances or for those who wish to reduce certain ingredients in their diet. Made without artificial colorings, the cake represents the perfect balance between naturalness and goodness: an ideal snack for a balanced breakfast or a wholesome afternoon break.

But this is only the beginning.

The Cuorenero Green project aims to gradually expand the range with new products rich in proteins and fiber, with reduced sugar content, and formulated according to the highest quality standards. The goal is to create a line that becomes a point of reference for consumers who want to make more conscious choices, bringing to their table foods that are tasty, balanced, and designed for everyday well-being.

With Cuorenero Green, Dolceamaro introduces a new vision of nutrition: more natural, more modern, and more closely aligned with the real needs of today's consumers.

A brand that celebrates the meeting of taste and mindfulness, offering a new consumption style based on simplicity, transparency, and care in ingredient selection.